Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

Vol. 11, No. 44 TORONTO, OCTOBER 30, 1946 $2.00 Per Annum

Lawson Asks End Of Controls

Tells MPTAO That Ceilings Are No Longer Useful

Discussion of many important subjects marked the annual meeting of the Motion Picture Theatres Association of Ontario, which was followed by a luncheon at which a number of distinguished guests spoke. The meeting, held at the King Edward Hotel, Toronto, was attended by almost 100 members who elected a new board of directors. The association, according to Herbert Allen, head of the membership committee, now represents 306 theatres, 102 of which are Independents. Fifteen new members joined during the year.

Conducted by Morris Stein, president, the business meeting

(Continued on Page 3)

J. ARTHUR HIRSCH
Re-elected president of Quebec Allied Theatrical Industries

John Davis Here On Annual Visit

Odeon Theatres is continuing in expansion throughout the world and revenue from British feature productions is increasing steadily, John Davis, managing director of that company and chief lieutenant of J. Arthur Rank, told a battery of press represen-

(Continued on Page 12)

Some Overdoing 'Adult' Ruling

Ontario censors, who anticipated some snags in the carrying out of the suggestion that certain types of features be advertised in specified ways as "Adult Entertainment," found they were right—in more ways than they expected. The first problem of

(Continued on Page 11)

Early Admission OK For 12.05's

No objections will be offered by the Lord's Day Alliance of Canada to a theatre opening its doors at 11.30 p.m. Sunday to admit midnight show patrons holding tickets purchased in advance during previous days of the week, it was stated by George

(Continued on Page 3)

McArthur President

H. H. McArthur, RKO St. John branch manager, was recently named president of the Maritime Film Board of Trade, and Sam Kunitzky is vice-president.

Odeon Hamilton Regional Meeting

Clare Appel, Odeon eastern division manager, presided over the recent meeting of the Hamilton region at the Royal Connaught Hotel. Seated left to right are Mildred Dixon, Connie Spencer, Harry Dahn, Clare Appel, Harvey Hunt, Walter Scarlett and Mirris Snider. Standing are Neil Main, Alvian Hodgson, Wannie Tyers, Ken Johnston, Al Sedgwick, Tom Naylor and Alan Ford.

Paramount To Build New Toronto HQ

Construction of a new exchange building will be started in Toronto in the spring of 1947 by Paramount Film Service Limited, Canadian division of Paramount Pictures, it was announced last week by Gordon Lightstone, Dominion general manager. The structure, to be patterned on the latest in the USA, will house the home office and the Toronto branch of the company.

Present location of Paramount in Toronto is in its own building at 111 Bond Street, which was erected 21 years ago.

The new headquarters will be on Gerrard Street, at Church,

(Continued on Page 11)

Sneak 'Bush Pilot' At York, Mont'l

"Bush Pilot," Dominion Productions' Canadian-made feature starring Rochelle Hudson and Austin Willis, was sneak-previewed at the York, Montreal, last week. Cards distributed to patrons totalled 504, of which 53 called it excellent, 136 very good, 167 good and 117 fair. The rest were negative. Willis got the call as the best performer, with Hudson next.

No releasing deal has been arranged as yet by the company.

John Miljan Cast

John Miljan has been cast as a prosecutor in DeMille's "Unconquered."

Hugh Herbert Film

Shooting has started on Columbia's Hugh Herbert comedy, "Hi, Neighbor."

Para Signs Model

Paramount has signed Blossom Plumb, beautiful Conover model.

Meet the Navy is the film starring the ROYAL CANADIAN NAVY personnel. With many scenes in TECHNICOLOR, it is described by Variety as the best ever to come out of Britain. An ANGLO-AMERICAN picture from BRITISH NATIONAL FILMS, physical distribution is through PRC.

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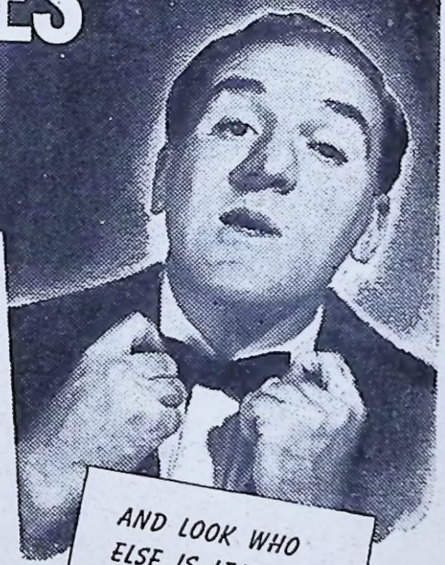


WHITE TIE and TAILS

AND LOOK WHO
ELSE IS LEADING
THE LIFE OF RILEY!

with FRANK JENKS SCOTTY BECKETT DONALD CURTIS RICHARD GAINES CLARENCE KOLB BARBARA BROWN

Directed by CHARLES T. BARTON • Screenplay by Bertram Millhauser • Produced by HOWARD BENEDICT

DISTRIBUTED BY *Empire-Universal Films Ltd.*

Early Admission OK For 12.05's

(Continued from Page 1)

G. Webber, its general secretary, in a letter replying to an enquiry made by Robert D. Brown, manager of the Vanity, Windsor.

That action and the conditions surrounding it were worked out by Webber and O. J. Silverthorne, Ontario Provincial film and theatre chief, after a number of conferences over a period of time.

The secretary stated, however, that the organization does not favor midnight shows at any time throughout the year and that it has reason to believe that such motion picture exhibitions are not in the best interests of any community in which they are held. But when such shows are permitted it was felt that definite regulations should be enforced.

Midnight show tickets, Webber advised, should be sold during the week from a different roll than the type being used for regular performances and that such tickets should be of distinctive color. In that way they can be recognized readily as pertaining only to midnight shows.

The theatre may advertise that such tickets are obtainable in advance during the preceding week and permit entrance on Sunday at 11.30 p.m. Advertising for such shows should describe them as "After Sunday" midnight shows and not "Sunday Midnight" shows, as is more often done. The Lord's Day Alliance recognizes that Sunday is ended by the clock at 12 and that thereafter it is Monday, a legal business day within the control of the municipality. It asks that this distinction be observed carefully.

Position of the theatre, which was recognized by the Lord's Day Alliance, is that the patron should be spared the discomfort of standing outside in unfavorable weather if he has availed himself of the opportunity of avoiding that by purchasing his ticket in advance.

Johnston Office Nixes First Five Titles

Andrew Stone, producer, has for the last four months been trying to get a title for his completed Eddie Albert-Priscilla Lane starrer. His first five attempts at naming the film were firmly turned down by the Johnston Office. His sixth try, "Nip and Tuck," was given official approval.

Titles rejected were "Stripped for Action," "Hot and Bothered," "A Ticklish Spot," "Here We Go Again" and "Strange Bedfellows."

Lawson Asks End Of Price Controls

(Continued from Page 1)

talked about 16 mm., midnight shows, the proposed Toronto smoking ban and other matters. Nat Taylor, head of the committee to deal with the revision of Clause 18, reaffirmed the association's opposition to it and described the present license agreement as "archaic and verbose."

Election of directors was conducted at the end of the meeting, with Hye Bossin, Ray Lewis and Bill Gladish, trade paper representatives, acting as scrutineers. With the exception of H. C. D. (Dick) Main of Listowel, who succeeded Jack Allen of Thorold, the board will be the same as that of the last term.

Removal of price controls was advocated by the Honorable J. Earl Lawson, K C, during his speech at the luncheon. "Was inflation ever caused by what people spent on entertainment?" he asked in making the point that controls should have been placed on the price of staples only. "Every reason for which controls were imposed is now gone and they should be removed."

Some exhibitors, Lawson said, are for retaining controls because of a temporary advantage. "But if this industry is going to progress and to accomplish in the future what it has in the past, it will have to be under the free enterprise system, with free expression, free showmanship and the exercise of the sacred rights of free men."

John J. Fitzgibbons, who followed Leonard W. Brockington as a speaker, advocated support of British films, discussed during the address of John Davis, managing director for J. Arthur Rank's exhibition activities. Such films were playing a great part in strengthening the British Empire and exhibitors, while judging them on their merit, should look favorably upon the possibility of finding them playing time.

He agreed with those, said Fitzgibbons, who were opposed to government control and industry disagreement. "You need no better example than what is happening now to the industry in the United States," he pointed out. Costs were going up and profits were shrinking. The industry must resolve its differences privately for the sake of a successful future.

Other spakers were the Honorable Russell T. Kelley, Ontario Minister of Health; Charles Bourassa, public relations head for Quebec Allied; and Leo Devaney, head of the distributors association, each of whom was introduced by Morris Stein.

Others at the head table were Fire Chief George Sinclair; John Chisholm, Chief Constable of Toronto; O. J. Silverthorne, chief Ontario censor; and D. W. Rose, who represented the Ontario Fire Marshal's office.

Tent 28 To Hold Regular Dinner

Regular monthly dinner meeting of Tent No. 28, Toronto branch of the Variety Clubs, will be held in the Tudor Room of the Royal York Hotel at 6.30 p.m., on Tuesday, October 29th.

Rabbi Abraham Feinberg of Holy Blossom Temple will act as chaplain of the meeting and after the business section of the meeting a special program has been arranged by Barkers Archie Laurie and Tommy Daley.

Fenton To Direct

Kenneth Fearing's "The Big Clock" will be directed by Leslie Fenton at Paramount.

JIM McDONOUGH

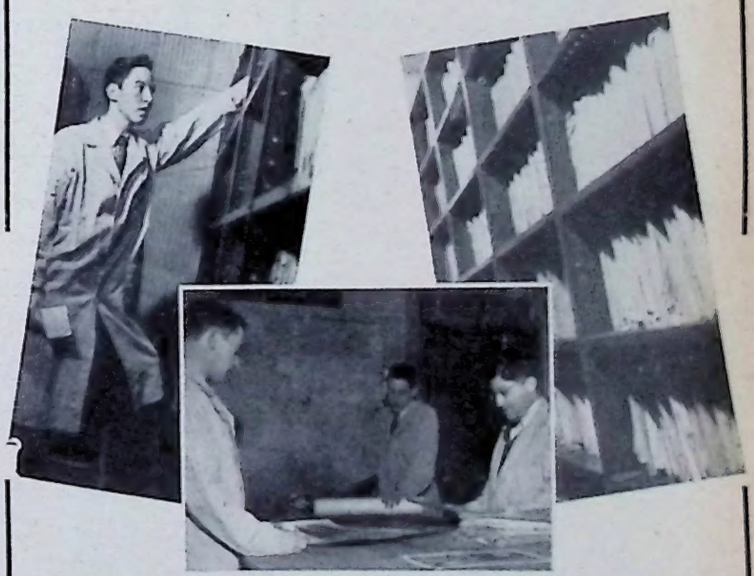
Manager of the Tivoli, Hamilton, who was elected president of the Hamilton Theatre Managers Association.

Roger Dunn Cast

Roger Dunn, new French import, has been added to the cast of Paramount's "Variety Girl."

Tourneur To Direct

Jacques Tourneur will direct RKO Radio's screen version of Geoffrey Homes' "Build My Gallows High."



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'Home Sweet Homicide' Fox Mystery Farce

UNLIKE most whodunit films, 20th Century-Fox' "Home Sweet Homicide" is a natural for family trade, combining merriment and mystery, with the accent on the former. A strong cast is headed by Peggy Ann Garner, Randolph Scott, Lynn Bari, Dean Stockwell, Connie Marshall and James Gleason.

Plot deals with three very bright and charming children whose mother is a writer of mystery novels. Well versed in all the rules of amateur sleuthing because of this, the trio set out to solve a murder that occurs in the neighborhood and do so, but not before they drive the police into nervous breakdowns. The love interest is between the kids' mother, Lynn Bari, and the lieutenant, Randolph Scott

THE PICK OF THE PICTURES

Film Weekly

REVIEWS INFORMATION RATINGS

Vol. 11, No. 44 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

A Stolen Life

with Bette Davis, Glenn Ford
Warner Brothers 107 Mins.

SWELL DRAMATIC ENTERTAINMENT IS PURVEYED BY STRONG BOXOFFICE CONTENDER; DAVIS IMPRESSES IN DUAL ROLE.

In "A Stolen Life" Bette Davis has made herself the gift of a dramatic gem that is precisely cut to the measure of her talent. She is the initials of the B. D., Inc., which turned out the production independently in a fashion befitting her reputation as a screen star of the first calibre.

In her selection of this film as a show-window for her histrionic possessions the actress has done her public and herself a distinct service, for embodied in the production is the kind of entertainment to which the great body of filmgoers is easily susceptible, while the story supplies the inspiration for a performance that matches, if it does not transcend, anything she has done on the screen and that permits of a greater display of versatility than any other of her roles has made possible.

Audiences cannot but be held absorbed by the potency of the picture's drama and respond readily to the emotional prodding of the story. The account of the rivalry of twin sisters of opposite temperaments for the affections of a young dreamer and idealist represents diversion that will hit the gentler sex with devastating force.

The film builds to a tense and gripping climax when the respectable sister, a painter, assumes the identity of the bad sister when the latter is drowned off the New England coast, which is the locale of the story. Her subterfuge, adopted so that she might enjoy Ford's love, serves her to no avail when she discovers that her sister and the man she stole were not happily married and were planning to be divorced. The truth sets her free to find happiness again with Ford.

Dane Clark, Walter Brennan and Charlie Ruggles are three worthies whose contribution to the film cannot be overlooked.

CAST: Bette Davis, Glenn Ford, Dane Clark, Walter Brennan, Charles Ruggles, Bruce Bennett, Peggy Knudsen, Esther Dale. Joan Winfield, Clara Blandick.

CREDITS: Director, Curtis Bernhardt; Screenplay, Catherine Turney; Adaptation, Margaret Bluell Wilder; Based on novel by Karel J. Benes; Cameramen, Sol Polito, Ernest Haller.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Man from Rainbow Valley

with Monte Hale, Adrian Booth
Republic 56 Mins.

SWELL WESTERN IN MAGNACOLOR COMBINES ACTION AND MUSIC TO THE SATISFACTION OF HALE'S ADMIRERS.

Many notches above the average western, "The Man From Rainbow Valley," upon which Louis Gray has bestowed a production better than the usual, will have no trougle getting the support it deserves. Action and music, not to mention a touch of romance, are dished up palatably in a Magnacolor production that possesses a visual appeal that helps to set the film above its class.

The pleasant, ingratiating Monte Hale adds much to his popularity in this film, giving a good account of himself as a man of action and as a saddle troubadour. He regales his following with a quartette of tunes, "Ridin' Down the Trail," "Rhythm Roundup," "Ghost Town Jamboree" and that Roy Rogers' ditty, "The Man in the Moon Is a Cowhand."

In his newest film, Hale is the creator of a comic strip featuring the adventures of a wild horse, Outlaw, which actually exists. He is determined that nothing shall happen to the superb animal. In its defense he tangles with a couple of villains assigned to get the animal to providing a dying rodeo with a boxoffice attraction. To make the job easier, Adrian Booth, niece of the rodeo owner, worms herself into Hale's good graces. Hale doesn't get wise to her until Outlaw disappears. The rest of the footage concerns his efforts to recover the horse. This he does with the help of Miss Booth, who rebels against her uncle and suffers a change of heart.

Director Robert Springsteen has varied the film's pace nicely. His actors respond well to his direction. Hale and Miss Booth are supported adequately by their fellow players.

CAST: Monte Hale, Adrian Booth, Jo Ann Marlowe, Ferris Taylor, Emmett Lynn, Tom London, Bud Geary, Kenne Duncan, Doye O'Dell, Bert Roach, Sagebrush Serenaders.

CREDITS: Associate Producer, Louis Gray; Director, Robert Springsteen; Screenplay, Betty Burbridge; Cameraman, Bud Thackery.

DIRECTION, Good. PHOTOGRAPHY, Good.

'Moby Dick' Set

Henry Blanke will produce the remake of the Herman Melville sea classic, "Moby Dick."

The Strange Love Of Martha Ivers

with Barbara Stanwyck, Van Heflin
Lizabeth Scott
Paramount-Wallis 116 Mins.

VIBRANT AND ENGROSSING DRAMA MAKES THIS A BLUE-RIBBON FEATURE OF THE YEAR DESTINED FOR BIG GROSSES.

Prodigal in its dramatic display, "The Strange Love of Martha Ivers" is a vibrant and engrossing film deserving of a place among the blue-ribbon screen dramas of the year.

Audiences will be held spellbound at the masterful way the story has been unravelled under the direction of Lewis Milestone. If the season discloses a drama related with greater intensity or one more intriguingly developed, it will be nothing less than a miracle.

Here is dramatic entertainment that has class as well as wide popular appeal. The film is a succession of scenes carrying vivid impact—scenes that are packed with suspense, that never let the interest down for a fraction of an instant.

The story revolves around the unhappy marriage of Barbara Stanwyck and Kirk Douglas, a marriage which has the makings of tragedy. The marriage was a pay-off to silence her husband, who was a witness as a kid, to her murder of her aunt (Judith Anderson), a spinster who all but owned the town in which the action takes place. Miss Stanwyck uses her new-found position and wealth to advance her husband's career to the point where he is candidate for district-attorney. The picture changes when Van Heflin, to whom she had been attracted as a young girl, comes back into Miss Stanwyck's life after an absence from the home town of 18 years. She attempts to use Heflin to destroy her husband but fails, Heflin abandoning her to a tragic fate to find happiness with Lizabeth Scott, a hard-luck gal, who, like him, has been through the mill.

CAST: Barbara Stanwyck, Van Heflin, Lizabeth Scott, Kirk Douglas, Judith Anderson, Roman Bohnen, Darryl Hickman.

CREDITS: Producer, Hal Wallis; Director, Lewis Milestone; Screenplay, Robert Rossen; Based on story by Jack Patrick; Cameraman, Victor Milner.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

New Danny Kaye Pic

Samuel Goldwyn's Danny Kaye film, "The Secret Life of Walter Mitty," has been given the release title "I Wake Up Dreaming."

Rendezvous With Annie

with Eddie Albert, Faye Farlowe
Republic 89 Mins.

LIVELY COMEDY BUBBLING WITH SUBTLETY TOLD WITH WARMTH, SKILL; FINE BOXOFFICE POSSIBILITIES.

Permitted to mount a screenplay from their own magazine story, the authors of "Rendezvous With Annie," Mary Loos and Richard Sale, turned in a script that was directed with veteran skill by Allan Dwan and played to peak value by a cast of worthies.

In a theme-wise sense the picture is adult fare. It pokes fun at small town reacting to what on the surface appears to be adultery and illegitimacy.

On his first wedding anniversary, Eddie Albert, a corporal in the Air Corps, stationed in the finance office in London, is handed a pass for three days in the British capitol. He wants a furlough but that is out of the question. Philip Reed and James Millican, a couple of flyers on the ATC Atlantic route, who value Albert's friendship for his wife's chocolate cake drag him off to New York. He's there the following night and with his wife a few hours later. He returns to London with no one the wiser and brings a piece of cake for Sir C. Aubrey Smith who shares an air raid shelter when Albert's office is alerted for an air raid.

A year later Albert is discharged. He returns home to find his wife in a hospital and the townspeople look down their noses when he learns, happily, that he is a father. But the town attitude's meaning hits him with a jolt when he learns that his son stands to inherit a half million dollars from an uncle, providing Albert can establish his presence in town at a logical time.

Albert has a number of leads to track down from the local banker to Sir C. Aubrey Smith who turns out to be a visiting diplomat. These leads provide diversion and excitement. There is a deadline.

Smith comes through by virtue of the cake and Albert, Jr., gets his inheritance. The telling is smart, the pace quick.

CAST: Eddie Albert, Faye Marlowe, Gail Patrick, Philip Reed, Sir. C. Aubrey Smith, Raymond Walburn, William Frawley.

CREDITS: Associate Producer, Director, Allan Dwan; Based on a story and screenplay by Richard Sale and Mary Loos; Cameraman, Reggie Lanning.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Letter to an Old Pal

A Variety of Subjects

Dear Friend: **LET THEM** make their own films in Australia. We miss you hovering over us like an animated Pisan tower. There will be plenty to do around here for film craftsmen in the near future, for studios seem to be going up all over the place. Hans Tiesler, the hustlingest big man you ever saw, is supervising the erection of the Audio lot near Toronto and is so wrapped up in his work that the extraction of nine teeth failed to keep him away.

At St. Hyacinthe, Quebec, Lukas, Dantine and the Anderson girl from "To Each His Own" are working in Paul L'Anglais' $600,000 "The Stronghold," which is getting a rare job of publicity from Marc Thibeault, whose other and main stint is columning for Le Canada, and Jim Cowan, this country's best and best-liked public relations expert. At the rate film production is developing in Canada, it won't be long before permanent Hollywood wings will be located here — if the government is far-sighted enough to remove barriers and provide inducements.

Thus this great country of ours is finding another art, industry and language all in one — and one that is immeasurably valuable to our accentuated development as a people and a nation.

* * *

I FRITTERED AWAY the summer on our old lazing ground, the Island, where the free-wheeling bicycle is the chief engine of destruction and the hot dog is still the native passion fruit. None returns to the Island but what the charms of other and more youthful days is upon him again — in memory, for I passed the season listening to the birds singing, the trees sighing, and my heart murmuring.

The roistering potentialities are still there but a bachelor with the frost on his pumpkin needs a strong character or much discretion, to say nothing of a powerful constitution. Time brings the disturbing realization that, unlike Browning's thrush, he can never recapture "that first careless rapture." What was it GBS said about youth being wasted on the young? Youth, a golden road, is for all that a one-way street leading to age, the dull gleam of which first becomes apparent to a man's mind's-eye when, at the end of the working day, he catches himself muttering "There must be an easier way to make a living than this."

Was there ever anyone, Walter Pitkin notwithstanding, who honestly said "After all, you're only old once" and meant it? Yet the same man will buy books with titles like "How to Forte at Forty." All men know that a graceful old age is better than a disgraceful one, yet not all men act accordingly. Many of the wisest continue to beat their fists against the door that is closed forever.

That is the way of it but none seems to know the why of it.

* * *

PETE EGAN, Calgary booster, was in town, having stopped off on his way back from Cleveland, where he had visited son Gale, now scout for the hockey Barons of that city. Gale, who succeeded Bun Cook, was the team's public relations man last year. We got to talking about what makes the difference between a great community and a hick town and agreed that it was its newspapers, theatres and special events. Calgary, a fine city at all times, becomes the capital of North America when its famed Stampede is on.

Being prejudiced, my own point of view, with which Pete did not disagree, was that you can tell a community—civic or otherwise—by its newspaper. That comes first. The people of any community—for all their big talk or fine clothes—are second-class citizens if not proved otherwise by the existence of a paper which reflects their stature through recording their sense of responsibility, their civic zeal, their public conscience and their national pride.

So with an industrial community also. Napoleon said "I fear three newspapers more than a hundred thousand bayonets." But about Pete—his friends will be glad to learn that he has recovered from his recent illness and is well again.

THE GENTLEMAN you refer to as "Skinny Harnick" is porking up again and while he is by no means imprisoned in walls of his own flesh, I suspect that, like me, he'd rather shove the bottom drawer back in with the side of his foot than bend to use his arms. Do you remember the old toast: "Eat, drink and be merry today, for tomorrow we diet?" That tomorrow, if it comes, is usually shorter than we think, for we are often like Oscar the Wilde man of the Victorian sideshow, who described himself as being able "to resist anything but temptation." In any case, I liked the old unexpurgated and unabridged version of Harvey best. Now general sales manager of Columbia, he is regarded as the most popular and capable of the younger distribution executives.

* * *

NED DEPINET, who is the head of RKO, sure knows how to make the impersonal seem personal, a difficult art and one sought by all who deal with many persons. His letters and photos from various countries in Europe are like communications from an old and intimate friend, yet thousands probably get them. He writes the same type of letter when at home. The RKO organization deserves its due. The work of McCormick and his boys, especially Leon Bamberger and Terry Turner, has given RKO's product rich and interesting support that captures the eye and stimulates the imagination of both trade and public. They so often beat other current and competitive campaigns fair, square and hands down. Their stuff is so this, so that, so other thinged.

* * *

DATE FOR the Canadian Picture Pioneers ball and carnival was changed to Wednesday, November 27th. It will be held at the Royal York Hotel and, judging by the work being put into it by Hanson, Daley, Arthur, Cronk, Bishop and the others, it will be the grandest event in many a year. Because it's for the benevolent fund non-theatrical folk will be welcome, so you can bring your friends and place them forever in your debt for an evening of enjoyment that will not be forgotten.

* * *

THE PRESS INTERVIEW of John Davis was pleasant and informative and during it he answered every type of question asked him by the representatives of several kinds of newspapers and periodicals. For a laugh I asked if the British would make Westerns and Davis pointed out that one Australian-made Rank picture, "The Overlanders," had all the ingredients but the usual locale.

While the non-trade press occupied Davis, Bob McStay of Variety and I mulled over the matter of English Westerns and I would advise Mr. Rank to grab that lad. His ability to adapt might open the horse opera market to the English.

"But how would you say 'They went thataway'?" I asked Bob.

"They'd say 'They went in that general direction,'" Bob answered.

"What about 'Let's head them off at the pass'?" I pursued.

"Easy," he explained. "They'll say 'Let us delay them at the turnpike'."

* * *

LA TRIVIATA—Thought: Why do opera stars who can toy with High C's usually have broad A's? . . . Goering met the fate deserved by all suppress-agents—from cynosure to cyanide to oblivion . . . Don't miss that grand biog of the Hollywood Reporter's Irving Hoffman in Esquire. He brightens the day—and helps fill the columns—of so many other scribes . . . Mourn not for vaudeville. It lives in the circus and on the concert stage. Bob Morton's Rameses Shrine circus was full of acrobats and Josh White, an ordinary Casino-time guitar-playing singer, was put over at concert prices last week. Speaking of the circus, I missed Ben Cronk, an old big top artist, parading around the Gardens with the other Arab-costumed Shriners . . . Observation: One-track minds usually run on narrow gauge rails.

U.A.

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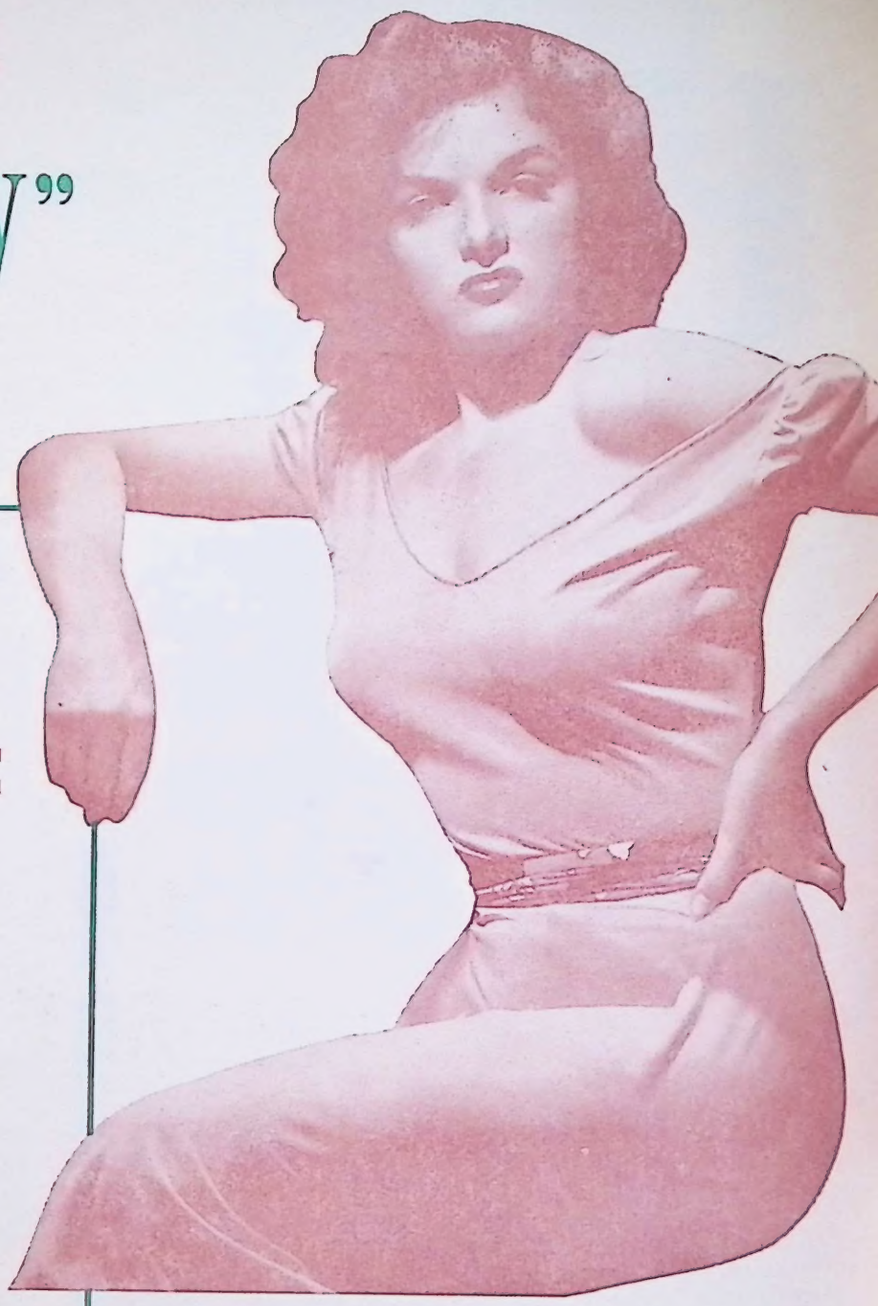
HOWARD HUGHES

"THE OUTLAW"



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Some Overdoing 'Adult' Ruling

(Continued from Page 1)

the censors was to cause certain exhibitors to line up with the vast majority in observing the idea, since no penalty was involved.

The second? The second, it developed, was to stop a number of other exhibitors from advertising as "Adult Entertainment" certain features that weren't! Progress is being made in both directions with the help of the Motion Picture Theatres Association of Ontario, which points out that the censor board can declare both forms of error to be violations and impose fines.

It is required now that the words "Adult Entertainment" be prominently displayed on posters, newspaper ads, frames and lobby material. This was undertaken as an experiment to last one year following agitation that exhibitors be restrained from exhibiting unsuitable films to children.

The following films were classed as "Adult Entertainment" from June 1st to September 17th:

House of Horrors, Devil's Mask, Brief Encounter, Inside Job, Kitty, Mysterious Intruder, Wicked Lady, Of Human Bondage, Stranger, Murder Is My Business, Queen of Burlesque, Big Sleep, They Made Me a Killer, Postman Always Rings Twice, Lover Come Back, Outlaw, Blue Dahlia, Scarlet Street, Don't Gamble With Strangers, Deadline for Murder, Caravan, Notorious, Shadow of a Woman, Strange Love of Martha Ivers, Dark Corner, Apology for Murder, Suspense, Face of Marble, Lost Weekend, Catman of Paris, Mask of Diijon, I Met a Murderer, Below the Deadline, Black Angel and The Killers.

Classification of films is common to many boards but their findings do not always meet with whole-hearted approval. Recently the Manitoba board was criticized for classifying "Caesar and Cleopatra" as "General Entertainment." The film, "Interested Mother" wrote to the editor of the Winnipeg Tribune, was billed as "Temptation in Technicolor." She pointed out that a film starring Margaret O'Brien and billed as "A joyous treat for the family in a story big as all outdoors" was classified as "Adult Entertainment," as was another starring Jackie Jenkins. All three films were advertised on the same page.

The Ontario censor and the theatres' association ask that exhibitors do neither more nor less than is requested in labeling films. At the time classification was suggested those who opposed it claimed that it would make films classified as "Adult Entertainment" more attractive to some patrons.

At Quebec Allied Meeting

Leo Choquette, Quebec Independent circuit exhibitor (left) is shown with L. M. Bleackley, Montreal manager of Perkins Electric (centre), and Jack Adelson, St. Agathe exhibitor. They were attending the annual meeting of the Quebec Allied Theatrical Industries in Montreal recently.

Peck, Fontaine In Goldwyn's 'Earth'

Howard Koch, screen writer for Samuel Goldwyn, has just returned to Hollywood where he will complete the final version of the script of "Earth and High Heaven." Koch left California several weeks ago to work in Montreal with Gwethalyn Graham, the authoress of the Literary Guild Selection novel. After visiting the actual sites in Montreal which inspired many scenes in the novel, Koch went to New York for further story conferences with production executives.

After spending several days in Montreal, Koch laid the groundwork for the photographic crew which will film actual background material for scenes in the Westmount section, Dominion Square, Windsor Station, Mount Royal Lookout, and many other well known local sites. During his conference with Miss Graham, the basic plan for transposing the novel to the screen was channeled so that the full values and emphasis of the original book will remain unchanged.

Koch, an Academy Award winner for his work on "Casablanca," wrote the screen version of "Mission to Moscow" as well as the play, "In Time To Come" from which the motion picture "Wilson" was adapted. He also wrote the play "The Lonely Man" and the scenarios for "Sergeant York" and "The Letter."

The screenplay "Earth and High Heaven" will go into production on the Goldwyn lot sometime early in 1947. Gregory Peck has been signed as "Marc" and it has been indicated that the cast will probably include Joan Fontaine.

RKO Signs Indie Product Group

Independent Artists, Incorporated, the Rosalind Russell-Dudley Nichols producing company, recently announced the signing of a contract with RKO calling for the delivery of at least four films to the RKO distributing company. The last of the four pictures will go before the cameras no later than March, 1949, according to the agreement. Associated with Miss Russell and Nichols in the new company are Frederick Brisson, the actress' husband, and Frank Vincent, actor's agent.

Although the present contract involves only four pictures, the producing program of Independent Artists contemplates ten photoplays, with an aggregate budget of $17,000,000, according to Brisson. Financing will likely be provided in part by RKO, the Independent Artists and Duke & Co. of New York, if the participants elect to close a deal which has been agreed upon by Brisson and Duke representatives.

Miss Russell will appear in the first Independent Artists production, which is tentatively scheduled for the cameras next summer. The company owns two story properties, "Vanity II," which Milton Merlin wrote for the screen, and an untitled comedy based on an idea by Miss Russell, which True Boardman has written.

Para To Construct New Building

(Continued from Page 1)

and be L-shaped to reach both streets. When completed it will be the most modern exchange building in Canada and probably the largest. Expansion of the company and the resulting lack of space made the undertaking necessary.

Paramount also has plans for a new exchange building in Saint John, NB.

When present plans are realized there will be five new exchange headquarters in Toronto. Columbia and Warner Brothers erected new buildings at Carlton and Church Streets following an order of the theatre inspection branch of the province to vacate their premises in 21 Dundas Square several years ago, which was the heart of the Toronto exchange district.

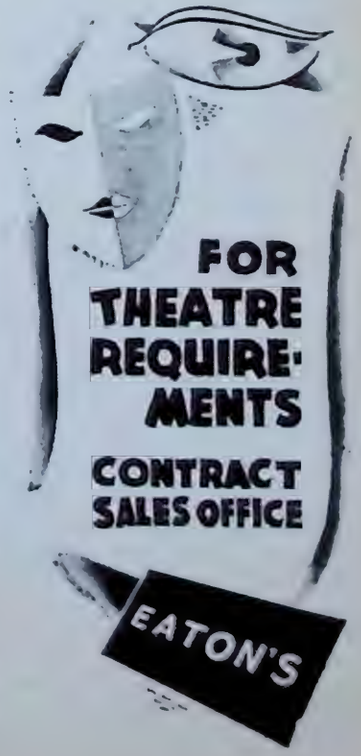
Regal Films has also made public its intention to erect a building near Victoria and Gould Streets, and will leave 277 Victoria Street when it is ready.

In Montreal the Northern Exchange Building is being built to house exchanges and a number will leave present premises on Monkland Avenue for space in it.

Other building developments in the motion picture industry are:

Opening of new theatre in Carrot River, Saskatchewan, by Lou Lunan.

Tenders have been called by Odeon Theatres for demolition of the buildings on the site of the proposed 1,500 seat theatre on Bank Street, Ottawa.



Stars Ready For Command Perf.

For the first time American film stars will appear on a Command Performance for the King and Queen of England in London. Eight players have been selected and are in England or on their way there. The royal show will be held at the Empire Theatre on November 1st and all proceeds will go to the British Cinematograph Trade Benevolent Fund.

Stars selected are Ray Milland of Paramount; Pat O'Brien of RKO; Maria Montez of Universal-International; Jean Pierre Aumont of MGM; Reginald Gardiner and William Eythe of 20th-Fox; Dorothy Malone of Warners; and Joan Bennett of Walter Wanger Productions. On the same program will appear outstanding British players and a selected picture.

While on his recent trip to England, Joseph I. Breen, vice-president of the Motion Picture Association, was approached by Reginald Bromhead, president and chairman of the British Cinematograph Trade Benevolent Fund, regarding the possibility of having American stars appear on the Command Performance. On his return he contacted the various heads of the different companies and secured their co-operation.

Joan Bennett's husband, Walter Wanger, will accompany her on the trip as official representative of the Academy of Motion Picture Arts and Sciences. Mrs. Milland, Mrs. Gardiner and Mrs. O'Brien will also make the trip with their husbands. Norman Siegel of Paramount will go along as tour manager.

After the performance before the royal family the stars are scheduled to be the guests of the Lord Mayor of Cardiff, Wales, at a ball in their honor on November 5th.

British stars scheduled to perform include Laurence Olivier, Vivien Leigh, Patricia Roc, Margaret Lockwood, Anna Neagle, Diana Wynyard, Ralph Richardson and Sid Field.

The motion picture selected for the performance is J. Arthur Rank's "A Matter of Life and Death," known on this continent as "Stairway to Heaven."

Kalmenson, Lapidus In Toronto Confab

Ben Kalmenson, vice-president and general sales manager of Warner Brothers, and Jules Lapidus, eastern and Canadian division sales manager, were in Toronto recently for a conference with Haskell Masters, Canadian district manager, and other Dominion sales executives.

John Davis Here For Annual Meeting

(Continued from Page 1)

tatives gathered in the office of the Honorable J. Earl Lawson, KC, head of the company in the Dominion. British stars today were important marquee names throughout the world, with the degree of popularity of each determined by the situation and the number of films which had played in it.

Davis, here for the annual meeting of the board of directors of the Canadian company, answered a variety of questions, ably assisted by Lawson when Canadian details were necessary.

Eagle-Lion, which released about 18 features last season, will offer 35 during the next, he said, for which there was a total production budget of about eight million pounds. The greater expenditure was possible because of increased playing time everywhere, a condition that would continue to grow because of the expansion of Rank's exhibition interests everywhere. At present Rank was able to provide such films with playing time in 1100 of his own theatres.

The rapid rise of the quality of British features, as well as the desire of American players to appear in them, grew out of the freedom for creative art permitted all connected with their production. While adhering to the star system, there was no intention of allowing it to stifle the producer and screenwriter in creating a film they liked.

Odeon of Canada has 105 theatres now and plans 64 in the future, with nine of these ready for construction or being erected. Material being used in such ventures was of limited nature, Lawson explained.

Davis expressed himself as being proud of the Odeon children's clubs, of which there were now 35 in Canada, and said that the production program for special films for them, though large now, would be increased. Such films are available to all exhibitors on the open market.

No Decision Reached On Smoking Bylaw

No decision was reached at a recent board meeting of the Police Commissioners of the City of Toronto in regard to the bylaw banning all smoking in theatres in the city. It is probable that before a regulation of that nature could be passed it would have to go before the City Council.

Joseph Singer, KC, who was retained by the Motion Picture Theatres Association of Ontario, and Arch H. Jolley, executive-secretary of the association, attended the meeting and presented a brief asking that the proposed bylaw be modified to permit smoking in lounges and rest rooms of theatres whose construction meets with the approval of the board and Fire Chief George Sinclair.

Mayor Robert E. Saunders, as chairman of the board which included Judge Barton and Magistrate Browne, promised to give the matter his consideration and in the meantime it was left in abeyance.

Republic Program Uses More Color

Republic's 1946-47 program will have at least 18 features and six short subjects in the new perfected Trucolor safety film, according to a statement by Herbert J. Yates, president.

Republic, exclusive owners of the Trucolor process, has appropriated an additional $1,600,000 for immediate laboratory expansion of the company's Fort Lee, New Jersey, and Hollywood plants, to handle the printing and processing of Trucolor on a new type of safety film.

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Curtiz Will Sell Thru Warners

Speculation about the future studio affiliation of Michael Curtiz was ended with the announcement by Jack L. Warner, executive producer for Warner Brothers, that he has completed negotiations with the newly-formed Michael Curtiz Productions, Incorporated, for release by Warner's of the new company's film product. Curtiz will use Warner production facilities.

Curtiz, who has been associated with Warner's since his arrival in the United States in 1927, has selected for his first production under the new pact, Henry Bellamann's best-seller, "Victoria Grandolet," to star Joan Fontaine.

Also on the agenda of the new company are "Winter Kill" and "Romance in High C." Curtiz already has signed actor Fred Clarke, whom he discovered in a Laguna Community Theatre production. The new company moved into its new offices on the Warner Bros. lot last week.

"As I have said before, when approached to make other affiliations," Curtiz stated, "one doesn't change a pleasant and successful association overnight. I am happy that my relationship with Warner Bros. will continue in the years to come.

"In the nearly twenty years since I have been there I have had unlimited opportunity and encouragement from Harry and Jack Warner and their entire organization. They have given me the opportunity to direct pictures which I hope have had the merit not only of boxoffice success but have also demonstrated the merits of the America which adopted me."

In announcing the new agreement with Michael Curtiz Productions, Warner expressed his pleasure at the continuation of an association begun in Paris twenty years ago when Harry M. Warner, president of the company, first met and signed Curtiz as a director.

Starting as a stage actor in Budapest, Curtiz later became a cameraman and director in Hungary, Germany, Denmark, Norway, Sweden, Italy, England and France, where he was first discovered by Warner Bros. He won the Academy Award in 1943 for the direction of "Casablanca."

'King Of Stallions'

John Sturges has been assigned by Columbia to direct "King of the Stallions."

'Millie's Daughter'

Sidney Salkow will direct Columbia's production of "Millie's Daughter."

'Strange Love of Martha Ivers' Tense Paramount Drama

DRAWING rave reviews from critics everywhere, Hal Wallis' production of "The Strange Love of Martha Ivers" for Paramount release, is a tense and absorbing murder drama that seems destined to create a furore at the boxoffice. Strictly adult entertainment, the film's topnotch cast, which includes Van Heflin, Barbara Stanwyck, Lizabeth Scott, Kirk Douglas and Judith Anderson, turn in performances that do credit to all.

Story deals with a childhood murder, blackmail and a double suicide that spans some 18 years in the telling.

EUGENE BEAULAC

Re-elected secretary of Quebec Allied Theatrical Industries.

Shelly Guest Of Hamilton Club

Leon C. Shelley, president of Shelly Films Limited of Toronto, was guest speaker of the first annual meeting of the Quota Club International Incorporated, 18th district, held recently in the Royal Connaught Hotel in Hamilton, Ontario.

Shelley, in his address, stated that the film industry in Canada would soon be a vital force, with the expenditure by the industry reaching well over the $1,000,000 mark. He also stated that there were three producing companies in the Toronto area alone.

Stating that Canadian-made films will help Canada tell its story and sell its goods to the rest of the world, Shelly added that the non-theatrical picture is an unparalleled medium of education and a machine of propaganda.

He concluded his talk with an outline of the new and revolutionary projectors that would soon be on the market.

Ana Camargo In Pic

Ana Camargo, famed South American dancer, will have a role in Hal Wallis' "Desert Town" at Paramount.

French Prize Film Acquired By MGM

Metro-Goldwyn-Myer has acquired American distribution rights to "Battle of the Rails," the French film that won the Grand International Prize at the International Film Festival held recently in Cannes, France.

Plot is of the resistance to Nazi occupation by French railroad workers and the cast is made up of actual underground members of railroads.

ECHOES and REFLECTIONS

Movie-Making In Canada

(From the Cardston, Alberta, News)

In recent weeks several enterprising and ambitiously conceived ventures have been launched for the production of full-length movie dramas and similar entertainment films in this country. One concern with headquarters in Toronto proposes for a start to make movies dealing with the dramatic phases of bush flying, gold mining, and other distinctive Canadian activities. Another has acquired production facilities in St. Hyacinth and enlisted the services of US starring players and technicians, for the filming of presentations with themes and locales having a Quebec flavor. Location, scenic and montage shots for a British version of Maria Chapdelaine are also being made in this province, and exterior scenes for the Goldwyn movie version of Earth and High Heaven are to be made in Montreal.

These concrete efforts to demonstrate that Canada, too, has native resources capable of the conception, writing and staging, and finally the actual production of motion pictures, are doubtless attracting a good deal of attention in this and other countries. The standard and ultimate progress of the particular projects involved will be watched with interest, and any success achieved will be gratifying.

Hitherto movie-making in Canada had been almost entirely confined to production of relatively short newsreel, "documentary," commercial and propaganda films. Previous undertakings to turn out longer, more elaborate types of pictures were short-lived and ill-starred. However, there seems no reason why Canadians of demonstrated talent in the spheres of dramatic writing, acting and direction should not be able, with the help of competent technicians, to crystallize their work in the motion picture medium as well as on the stage or over the radio.

One of the main problems to be overcome is that of marketing the finished product, and on this the prospects are less certainly assuring. The complex and costly processes involved in modern movie-making are not likely to find sustained and profitable support if the market is to be restricted to Canada, even assuming that the productions would readily find exhibition outlets in this country. To procure regular and adequate bookings in other countries, in particular Britain and the United States, probably will prove more difficult, depending not only on the standard of the Canadian productions but upon the commercial accessibility of exhibition facilities.

Whatever the outcome, artistically and practically, the sponsors of the ventures are to be commended for their initiative and effort to test Canadian capacities in an entirely new field.

Republic Buys Book

Republic recently paid a new high, $100,000, for Garland Roark's "Wake of the Red Witch."

New Theatre Opens

Official opening of the Marquis Theatre in Carrot River, Saskatchewan, took place recently to a packed house. Built by L. Lunan, the theatre is not complete as yet, due to lack of materials. In fact, benches were used for seats and the exterior and interior trims and the air-conditioning plant were not ready when the opening took place.

'Albuquerque' Stars

Randolph Scott and Arleen Wheelan will star in Pine-Thomas' "Albuquerque."

'Adventure Island'

Paul Kelly, Rhoda Fleming and Rory Calhoun will have the leads in Pine-Thomas' "Adventure Island."

'Wicked Lady' Tops

Eagle-Lion's "Wicked Lady" broke the daily and weekly record of the Odeon, Winnipeg, which house has played "Seventh Veil" and other strong grossers.

Industry Praised By Paul Beaulieu

The Canadian theatrical industry was one which had developed along normal and legitimate lines to the point where it had become a potent factor in the economic life of Quebec province, being a social power capable of doing much good if well conducted and much harm if neglectful of its duty to the people and the province, Paul Beaulieu, Minister of Trade and Commerce, told members and guests of the Quebec Allied Theatrical Industries at the Mount Royal Hotel dinner following the business session in Montreal.

Mr. Beaulieu cited figures that showed that during the last year, the invested capital of the theatrical industries in the province amounted to $75,000,000 and that they paid approximately $4,000-000 in salaries and taxes.

The Minister of Trade and Commerce admitted the necessity and propriety of maintaining good relations with the American theatrical world, but expected that the Canadian companies, while giving good American or English pictures, would not neglect to offer to the public films that would show the beauties and economic possibilities of Quebec to the world.

He pointed out that much was being said of the taxes paid by private enterprise, but explained they were necessary to assure the maintenance of public services, such as education, health and social services.

Private enterprise, properly conducted and respectful of the law, will always be favored by Quebec governments, he said, and government had every right to expect its fullest support for the development of the province.

Mayor Houde spoke briefly as did Hon. Phillipe Brais, K C, MLC, CBE, who extolled the theatrical industries for their magnificent contribution to the war effort, particularly as regards the Victory Loans. Also speaking were Hon. J. Earl Lawson, KC, Toronto, and Alban Janin of France Film. John J. Fitzgibbons, president of Famous Players Canadian Corporation, assured the government of the industry's full co-operation, in peace as in war.

J. A. Hirsch, president of Consolidated Theatres, Limited, presided and introduced the speakers. Charles Bourassa thanked Mr. Beaulieu. Among others at the head table were: E. Cote, of Rimouski, Morris Stein, George Ganetakos, W. Lester and E. Beaulac.

'Dear Ruth' Finished

Shooting has been completed on Paramount's "Dear Ruth."

More Pictures of the Ottawa Premiere of 'Henry V'

Leading members of the government and the Governor-General and Lady Alexander were guests of Odeon Theatres and United Artists when the latter company's picture, "Henry V," had its Ottawa premiere at Odeon's Avalon Theatre recently.

In the top picture at the left, the Honorable J. Earl Lawson, president of Odeon Theatres, is shown, left, welcoming His Worship Mayor Lewis of Ottawa. Centre photograph shows, from the left, Mr. Lawson, His Excellency Lord Alexander, Her Excellency Viscountess Alexander, Mrs. Letson and Major-General Letson, secretary to Lord Alexander. At top right is Prime Minister William Lyon Mackenzie King and Donald Gordon, chairman of the Wartime Prices and Trade Board.

At the bottom left are the Honorable Paul Martin, secretary of state and Captain Harold Auten of the J. Arthur Rank Organization. In the centre is a view of the royal box showing, from the left, Lord Alexander; Miss B. Vesey, lady-in-waiting to Her Excellency; Viscountess Alexander; Charles Chaplin, Canadian general manager of United Artists; and Major-General Letson. At the right are Mrs. Ilsley and the Honorable J. L. Ilsley, minister of finance.

Temple, Blenheim To Be Modernized

Contracts have been let for modernization of the Temple Theatre, Blenheim, Ontario, according to an announcement by Frank Knight operator of the house. Handling the work are T. C. Warwick & Sons and Scoynes.

A vitriolite front and a new marquee will alter the appearance of the outside, while inside the building will be lengthened some 20 feet and air-conditioning installed.

The Temple opened in 1918 with silent films under the ownership of the late E. W. Knight and the late Burt Watson. In 1923 Fred Knight bought out Watson to go into partnership with his brother.

Rex, Sidney, Sold

S. V. Henn has sold his Rex Theatre in Sidney, BC, to R. C. Martman, who formerly operated the theatre in Arborfield, Saskatchewan.

Theatre Leased

The Empire Theatre, Hantsport, NS, has been leased for two years by the Walker circuit of Halifax. Renamed the York, it has been remodelled and is now open.

Anders In 'Shanghai'

Glen Anders, Broadway stage actor, has been given a featured role in Columbia's "The Lady from Shanghai," the Orson Welles-Rita Hayworth film.

Wallis' 'Deadock'

"Deadlock" is the new title for the Hal Wallis production of Oscar Serlin's Broadway play, "The Beggars Are Coming to Town."

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HYE BOSSIN, Managing Editor

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Sponsors Cancel Red Feather Show

Due to the inability of screen stars to appear in "Red Feather Rhythms," Edgar G. Burton, chest campaign chairman, has announced the decision of the Toronto United Welfare Chest to cancel the show. Studios in Hollywood could not release top-ranking stars because of the carpenter's strike in the film city that has disrupted the activities of most of the studios.

Burton stated that without the stars they felt that there would not be enough tickets sold to fill the Maple Leaf Gardens, which can seat some 15,000, and rather than incur a heavy loss the decision to abandon the musical was made. Several thousand dollars will be returned to those who purchased tickets in advance.

Mono Buys 'Violence'

Monogram has acquired screen rights to the Stanley Rubin-Louis Lantz original, "Violence."

Moray To Canada

Norman H. Moray, short subject sales manager for Warner Brothers, is scheduled to visit the company's Canadian branches shortly.

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